



# MCRA

## Corporate Presentation

*MCRA's integrated approach creates value and mitigates risk throughout the technology innovation lifecycle.*

# Company Overview

- **World Leading Global Medical Device and Biologics CRO & Consulting Firm**
  - 18-year history pioneering the medical device integrated professional services market
  - >150 team members in 3 offices – US (Washington D.C.; Hartford, CT; NYC)
  - Experienced management team w/ employee-based model creating long term client value
  - High client retention (90% by # of clients, 87% by revenue)
- **Strategy, Implementation, & Due Diligence**
  - US & International Regulatory – unblemished PMA approval track record (15/15)
  - Global Clinical Research Organization (CRO)
  - Reimbursement – market access, coding, coverage, patient access programs, & hot lines
  - Quality & Manufacturing
  - Digital Health Advisory & Cybersecurity Support
  - Healthcare Compliance – clinical trial, reimbursement, surgeon & corporate ethics



**Deep Therapy Specialization & Integration of Services**

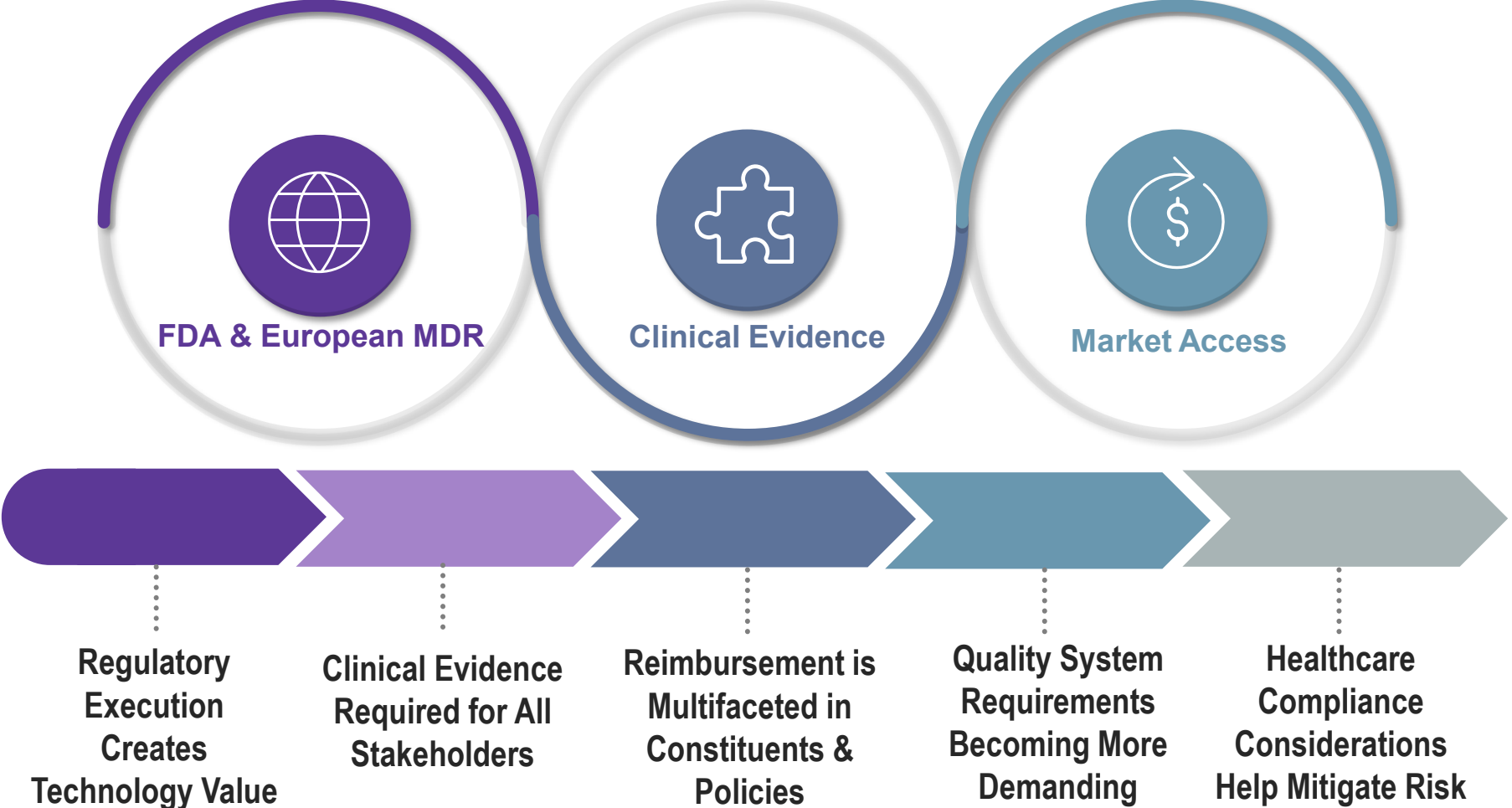
# MCRA Master Therapy Specialization

The Leading Medical Device & Biologics CRO with integrated clinical, regulatory, reimbursement, compliance, & quality



Deep Therapeutic Experience Throughout Medical Devices

# Integration Optimizes Medical Device Continuous Life Cycle



**Clinical Evidence Generation w/ World Class Regulatory & Reimbursement Integration Creates Long Term Value**

# MCRA Services Snapshot

All Services Required Throughout Entire Product Cycle

Regulatory	CRO	Reimbursement	Quality & Compliance	Digital Health & Cybersecurity
<ul style="list-style-type: none"> <li>• Regulatory Strategy</li> <li>• Pre-Submission Strategy &amp; Execution, &amp; Pre-IND</li> <li>• Regulatory Submissions (PMA, 510(k), IDE, IND, BLA, De Novo, Breakthrough)</li> <li>• FDA Panel Meeting Preparation &amp; Execution</li> <li>• Labeling</li> <li>• Marketing Compliance</li> <li>• CE Marking &amp; International Regulatory</li> <li>• Total Product Life Cycle Management</li> <li>• Breakthrough Designations</li> <li>• Non-Clinical Testing Strategy</li> </ul>	<ul style="list-style-type: none"> <li>• Global Clinical Trials</li> <li>• Clinical Study Design &amp; Strategy</li> <li>• Investigator &amp; Site Selection</li> <li>• Study Set-up &amp; Initiation</li> <li>• Project Management</li> <li>• Site Monitoring &amp; Management</li> <li>• Data Management &amp; Biostatistics</li> <li>• Audit &amp; FDA Inspection Preparedness Training</li> <li>• Risk Based Monitoring &amp; Data Visualization</li> <li>• Clinical Events Committees, Physician Advisory Panels, &amp; DSMB</li> <li>• CMC Review &amp; Strategy</li> </ul>	<ul style="list-style-type: none"> <li>• Strategic Reimbursement Planning &amp; Execution</li> <li>• Bottom Up, Case-by-Case Coverage Support w/ Tailored Patient Access Program</li> <li>• Top Down, Individualized Payer Outreach</li> <li>• Life Sciences Expert Advisory Panel- current and former payer medical directors, CPT advisors &amp; health economists</li> <li>• Coding Applications &amp; Healthcare Economics</li> <li>• Add-on &amp; Transitional Pass-Through Payment Applications</li> <li>• Due Diligence &amp; Investor Relations</li> <li>• Clinical Trial Coverage Support</li> </ul>	<ul style="list-style-type: none"> <li>• Quality System Creation, Remediation &amp; Streamlining</li> <li>• FDA Inspection Preparation and Backroom Management</li> <li>• OUS Quality: ISO 13485, MDSAP, &amp; EU MDR</li> <li>• Manufacturing &amp; Design Quality: Top-Level DHFs &amp; DMRs</li> <li>• Pre-Acquisition Quality Assessments: Companies &amp; Devices</li> <li>• Core Healthcare Compliance</li> <li>• Compliance Program Management</li> <li>• Chief Compliance Officer (CCO) Outsourcing</li> <li>• Corporate Compliance Issue Investigation &amp; Remediation</li> <li>• HIPAA Privacy</li> </ul>	<ul style="list-style-type: none"> <li>• Regulatory Strategy for DH technologies</li> <li>• Regulatory Submissions (PMA, 510(k), IDE, IND, BLA, De Novo, Breakthrough) for DH technologies</li> <li>• Medical Device: Cyber Security Regulatory Advisory, Pre-Market Cybersecurity Documentation Development &amp; Review, Threat Modeling &amp; Device Testing, Cybersecurity Risk Assessment</li> <li>• Organizational Cybersecurity Support: Full Service Cybersecurity Program Development &amp; Implementation, Cybersecurity Policy Development.</li> </ul>

>100 Individual Services Can be Integrated to Maximize Technology Value